



BROWN BAGGING FOR
Calgary's Kids

● LUNCHES ● PROGRAMS ● SOCIAL CHANGE

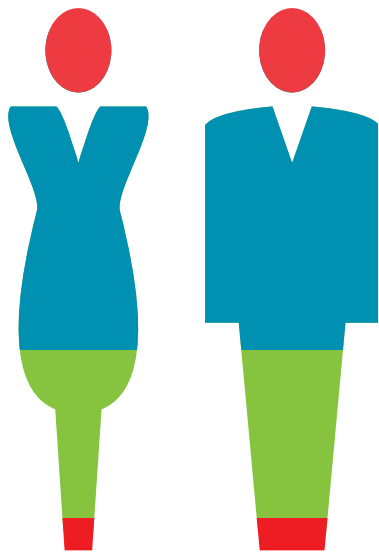
**ANNUAL
REPORT 2012**



brownbaggingit.org/annualreport

BY YOU MADE A DIFFERENCE

VOLUNTEERS



BB4CK IS ABLE TO RUN A VARIETY OF PROGRAMS WITH THE SUPPORT OF MANY DIFFERENT TYPES OF VOLUNTEERS. Some that work with us daily, once a week, corporate groups, school groups, or people that help run community partnerships. We have large and small tasks and each and every one works towards our mission to feed Calgary's kids. This past year we had the following number of volunteers:

- 35 CORE VOLUNTEERS
- 200 COMMUNITY VOLUNTEERS
- 50 CORPORATE GROUPS
- 10 BUSINESS GROUPS

COMMUNITIES



10 NEW COMMUNITY GROUPS

THE HEART OF BB4CK is our downtown kitchen that feeds over 600 kids per day. However, we are able to feed over 2000 per day with the help of over 65 community partners throughout Calgary. In 2012 with the community partners and our downtown kitchen we provided lunches to over 100 schools.

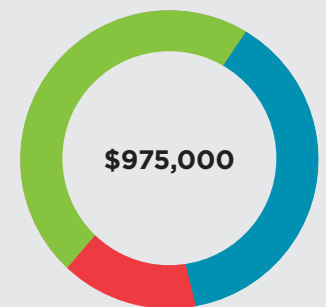
“The support from BB4CK during these difficult times not only gives us much needed financial support but also emotional support to our entire family. Thank you very much indeed for your kindness.”

FINANCIALS

These charts are a representation of financials of Brown Bagging for Calgary's Kids. Audited financial statements are available upon request.

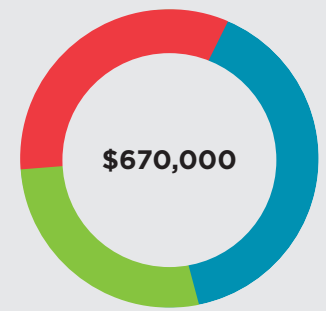
2012 REVENUE TOTAL

- 15% INDIVIDUALS
- 40% CORPORATE
- 45% GRANTS/FOUNDATIONS



2012 EXPENSE TOTAL

- 30% KITCHEN
- 30% COMMUNITY
- 40% ADMINISTRATION



DONATIONS

THE HEAD OF BB4CK Every bit counts. In our downtown kitchen we make an average of 600 nutritious lunches daily, at the cost of \$1 per lunch.



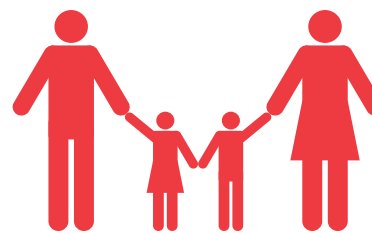
575 INDIVIDUAL DONORS
153 CORPORATE DONORS

INITIATIVES

THE HANDS OF BB4CK We are always thinking of innovative ways that we can feed kids who would otherwise go without. This year we loaded up our truck with healthy food items and sold these items in communities, for whatever they could afford to pay.

CUPS ONE WORLD Nurturing Parent Program that we partnered with helped 18 families and 39 kids to empower them with the knowledge and skills about healthy choices and caring for others.

18 FAMILIES
39 KIDS



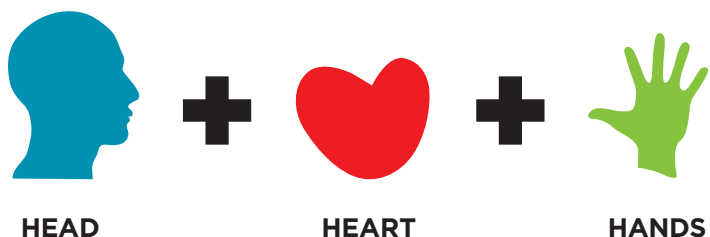
A YEAR OF TRANSITION

WITH FEELINGS OF DEEP GRATITUDE AND PRIVILEGE of being able to serve Brown Bagging for Calgary's Kids for the past seven years, Bob McInnis passes the role of Executive Director to Tanya Koshowski. Tanya's passion, innovation and long term vision will take BB4CK into the next chapter, further enhance programs and develop more innovative ways to feed Calgary's kids.

Up until a few years ago BB4CK was feeding about 2000 kids from their downtown kitchen with the help of core volunteers and corporate Calgary volunteers. Over the years this has shifted and currently 65% of the lunches are made in community groups, service groups, schools, and churches; by people who are aware of the need and want to do something to help.

Over the past 23 years the main focus of BB4CK has stayed the same, but the ways in which we reach this endeavor are ever evolving. To further facilitate this goal BB4CK empowers individuals to make a difference. If you need permission we will give it, if you need resources we will help, if you need encouragement we will empower and if you have an idea we will listen. We are about creating partnerships that help Calgary's kids and empower kids and adults to make a difference in their communities.

We are passionate about helping kids; we identify the need that exists and are more determined than ever to find ways to break down the barriers to feed Calgary's kids.



“When kids make lunches and see how easy it is to give, it empowers them, they want to do more.” **SANDY SCHNICK** JOHN WARE SCHOOL SCHOOLS HELPING SCHOOLS PROGRAM

THANK YOU

Calgary Food Bank, Chongo's Produce Market, Italian Bakery, Bles Wold Yogurt, Mountain Meadows Food Processing and Real Canadian Wholesaler...

Alec, Amber, Andrea, Avnish, Bianca, Bob, Brent, Bruce, Caitlin, Cathie, Christy, Connie, Crystal, Daniel, Danny, Dauna, David, Debbie, Denika, Doug, Duke, Ely, Erica, Heather, Irene, Jan, Janais, Julie, Karen, Kathy, Lisa, Marion, Michele, Natasha, Patrick, Phan, Poonam, Rick, Sarah, Shane, Shannon, Siewukke, Stefan, Todd, Trish, Vanessa, Encana Corporation, Manulife Financial, Hallmark Solutions, Telex Environmental Group, ARC Resources Ltd., Cenovus Energy Inc., Pengrowth Energy Corp., AHA Today, A.J.G, Alberta Blue Cross, Calgary Wildrose Lions Club, Key Resourcing Inc., Spectra Energy, Direct Energy, Tenaris, Sinopec Daylight Energy, Bank of Montreal, Best Cap, The Westin Calgary, Brookfield, Q'Max Solutions Inc., Western Energy Services Corp., Van Houtte Coffee Services, Tundra Solutions, KBA Group, Atco Gas, Platinum Energy, AGI, Investors Group, Caliber Planning, Size Land Evans, PCL Construction Management Inc., Reach Local, Shell Canada Ltd., Imperial Oil Ltd., Children's Hospital Aid Society, Scotiabank, Hyatt Hotel, Atco Structures and Logistics, Suncor Energy, Ceridian Canada Ltd., Spencer Stuart & Associates, ATB Financial, Compass Compression, The Prosser Charitable Foundation, ConocoPhillips Canada, Colliers International, Tillyard Management, Sobey's West, Canadian Online Giving Foundation, SAIT Polytechnic School, 10000 Kids Project, Agecare Investments, Alberta Janitorial, Alberta Portrait Inc., Alberta Teacher's Association Local 38, Alpine Building Services, Alte-Rego Corporation, Amano Pioneer/Eclipse Corporation, Atco Energy Solutions Ltd., Atco Epic, Atco Gas, Atco Power Canada Ltd., Barry L. Mcquay Professional Corp., Bay West, Bee-Clean Building Maintenance, Bloomberg, Bocuse D'or Canada, Brava Bistro on 17th, Bumper Foundation, Cadillac Fairview Corp., Calgary Catholic Teachers' Charities Society, Calgary Children's Foundation, Calgary Co-operative Association, Calgary Fort Calgary Lion's Club, Calgary Petroleum Club, Calgary Wildrose Lions Club, Canadian Pacific Rail, Cenovus Employee Foundation, Charcut Roast House, Chemical Specialties Manufacturing, Chinook Energy, Community Natural Foods Ltd., Compass Canada Compro Services Concept Management Ltd., Cuming & Gillespie Barristers and Solicitors, Delta Calgary South, Destyn Enterprises, Ecolab Professional Products, Edgewood Matting, EnCana Corporation, EnCana Cares Foundation, First Energy Community Foundation, Freehold Royalties Partnership Grant, Tierra Energy Inc., HAB Family Foundation, Hallmark Housekeeping, Hansen Plumbing and Heating Ltd., Holy Trinity School Homes By Us Ltd., Integral Property Services, Inter Pipeline, John Watson Ltd., Johnson Diversey Inc., Kainai Board of Education, Kimberley-Clark Professional, Kosowan Design & Associates Ltd., Labee-Leech Interiors Ltd., Lakeview United Church, Lava Hair Ltd., Lawrason's Mackenzie Financial Charitable Foundation, Manorlea Systems Inc., Maple Ridge School, Marathon Oil Canada Corporation Marino Manufacturing Ltd., Mark Antosz Professional Dental Corp., Mark N. Woolstencroft Professional Corp., Markin Petroleum Ltd., Mayfair Care Centre, McCarthy TA, Mechwave Engineering Ltd., Miracle Imprint Inc., Model Milk Bistro, Nacecare Solutions, Nucor Systems Inc., Olymptic Hockey Tournament, Omni Facility Services, Onesource Facility Services, Canada Osum Oil Sands Corp., Pengrowth Energy Ltd., Plus II Sanitation, Price Waterhouse Coopers, Primas Cleaning Services, Quality Cleaning, Quinn Pumps, RBC Foundation, Remington Development Corporation, Ronald McDonald House, Roomart Alberta Inc., Rotary Club of Calgary, Olympic Rubbermaid Commercial Products, Sandhill Kennels, Seafam Corporation, Servantage Services Inc., Servegreen Cleaning Services Ltd., Servpro (Calgary) Inc., Shaw Communications Inc., SIFE Mount Royal, Sinopec Daylight Energy Ltd., Southland Registrations Ltd., Southview Alliance Church, Spectra Energy Transmission, St. Anthony School, St. Augustine Fine Arts School, St. Catherine School, St. James School, Stan Poulsen Trucking Ltd., Strathcona-Tweedsmuir School, Sysco Calgary, Talisman Energy, Team TELUS Cares, Telus Community Ambassadors, Tennant Company, Terrace Road Elementary Parent Advisory, The Bureau of Apocalypse Wars, The Calgary Foundation, The Great West Life Assurance Company, The Institute of Corporate Directors, The Kinsmen Club of the Stampede City, The Winkin' Owl Pub & Grill, TransCanada PipeLines Limited, United Cleaning Services, University of Calgary, W. Ralston (Canada) Ltd., Wesclean Equipment & Cleaning Supplies, Weslease of Canada Ltd., Westside Rec Centre, Whitehorn Village, over 500 individuals who either gave birthday money, gave on behalf of someone else or gave just because you cared, and all the people in the 65 community partnerships that feed kids. THANK YOU. Sincere apologies if we missed anyone, the kids are eternally grateful!

TANYA, MELISSA, ALEXANDRA, WENDY, CATHY AND MIMI. THE BB4CK STAFF TEAM!

