



BROWN BAGGING FOR
Calgary's Kids
● LUNCHES ● PROGRAMS ● SOCIAL CHANGE

Happy Birthday!

Birthday celebrations are a great opportunity to raise funds to feed kids! From celebrating birthday 1 to 100, you can add an element of fun and fundraising to your party.

Each school day, the Brown Bagging for Calgary's Kids (BB4CK) Community takes action to feed and care for over **3,200** kids in our city. Funds raised help ensure there are no hungry kids in Calgary.

To take action and add a fun element of giving to your celebration:

- We invite you to learn more about childhood hunger in Calgary and BB4CK at **bb4ck.org** and check out the stories and videos on our [blog](#) and [YouTube](#) page to learn more about the BB4CK Community.
- **Ask guests to make a donation** to feed kids instead of bringing a gift. **There are easy ways to donate:**
 - They can bring cash or cheques made out to Brown Bagging for Calgary's Kids to the party. If guests request a tax receipt, please attach a note with their name, address, phone number and email address, or ask us for a donation form to fill out.
 - Make a donation online at www.bb4ck.org/donate-now. If you'd like a page especially for your party, go to the donation form on the donate now page and click "Fundraise".
- **Invite people to a 50/50 party!** If your guests would like to bring a gift, they bring cash, half of which can be used to purchase something you'd like, and the other half you donate to provide lunches for kids!
- **Ask guests to bring a snack or supply donation.** You can find a list of most needed snacks and supplies on [our website](#).
- **Host a brown paper bag decorating event.** More information can be found on [our website](#).
- **Get creative!** Do you have other ideas to raise awareness and help feed kids in your community through your celebration?

Once your party theme is chosen, share it with your guests in your invitation. There are some great suggestions if you search for "Charity Birthday Invitation Wording" online.

- If you would like information or materials from BB4CK, please email Bethany at **bethany@bb4ck.org** at least 2 weeks before the party; we would love to help you celebrate!
- Take photos and be sure to tag BB4CK on Twitter **@BrownBaggingIt** and on Facebook and Instagram **@BB4CK**. We love to share in the joy of your special day!
- Let us know how it went! Send a note to Bethany at **bethany@bb4ck.org** with an update, and we can arrange any follow up that needs to happen. We would love to have you visit our Kitchen to see how the funds you raise will be used to feed hungry kids.
- Enjoy your celebration with family and friends.

Thank you for including the BB4CK community in your celebration! Your actions will help to feed and care for kids in our city and we are grateful!

Happy Birthday!