



Have an upcoming celebration?

Celebrations, whether it be a birthday, anniversary, graduation, or retirement, are a great opportunity to raise money to feed hungry kids! Why not add an element of fun and fundraising to your next party?

Each school day, the Brown Bagging for Calgary's Kids (BB4CK) community takes action to feed and care for over 4,200 kids in our city. You can help!

Take action and add an element of fun to your next celebration:

- We invite you to learn more about BB4CK and childhood hunger in Calgary at www.bb4ck.org to check out stories and videos.
- Ask guests to make a donation to feed kids instead of bringing a gift. There are easy ways to donate:
 - They can bring cash or cheques made out to Brown Bagging for Calgary's Kids to the party. If guests request a tax receipt, please attach a note with their name, address, phone number, and email address, or ask us for a donation form to fill out.
 - Make a donation online at www.bb4ck.org/donate-now. If you'd like a page especially for your party, contact us and we will be happy to help!
- Invite people to a 50/50 party! If your guests would like to bring a gift, they bring cash, half of which can be used to purchase something you'd like, and the other half you donate to provide lunches for kids!
- Ask guests to bring a snack donation. You can find a list of most needed snacks at www.bb4ck.org.
- Get creative! Do you have other ideas to raise awareness and help feed kids in your community through your celebration?

Once your party theme is chosen, share it with your guests in your invitation. There are some great suggestions if you search for "Charity Birthday Invitation Wording" online.

- If you would like information or materials from BB4CK, please email us at info@bb4ck.org at least 2 weeks before the party; we would love to help you celebrate!
- Take photos and be sure to tag BB4CK on Twitter **@BrownBaggingIt** and on Facebook and Instagram **@BB4CK**. We love to share in the joy of your special day!
- Let us know how it went! Send a note to info@bb4ck.org with an update, and we can arrange any follow up that needs to happen. We would love to have you visit our Kitchen to see how the funds you raise will be used to feed hungry kids.
- Enjoy your celebration with family and friends!

Thank you for including the BB4CK community in your celebration! Your actions will help to feed and care for kids in our city and for that we are grateful!



BROWN BAGGING FOR
Calgary's Kids
● LUNCHES ● PROGRAMS ● SOCIAL CHANGE

Action Guide: Fundraise

If you have an idea or want to learn how you can help, please email us at info@bb4ck.org or call **403-264-7979**.