



Thank you for planning a snack drive to help feed hungry kids!

Each school day, the Brown Bagging for Calgary's Kids (BB4CK) community takes action to feed and care for thousands of kids in our city.

We are so grateful that you are taking action through a snack drive to help feed and care for kids!

Step 1: Plan

1

- Register your Snack Drive by emailing karin@bb4ck.org
- Learn more about BB4CK and childhood hunger in Calgary at bb4ck.org
- Determine the timeline of your snack drive. Is it a special day? Week? Month?
- Are you setting a goal for your drive? (Like collecting _ pounds of food or _ number of zip bags?)
- item types?
- If collecting financial donations or grocery gift cards, how will they be tracked and stored?
- Where will snack item collection sites be? Will they be collected in a box or bin?
- Where will items be stored?
- Who is the main contact for your snack drive?
- Get your whole community involved! Look to your friends and neighbours for their help – perhaps a children's group could decorate your collection bins and a youth group could help promote the drive with beautiful posters! Brainstorm ideas together, there are many ways people can take action with their talents and energy to help make your drive an astounding success!

Step 2: Promote

2

- Promote your snack drive with your community or organization early on. Share information about childhood hunger in Calgary, your goal, items you are collecting, your timeline, and your contact information for any questions.
- Promote your drive with posters, flyers, newsletters, bulletins, e-mails, websites, on social media, and any other places you think are fitting.
- Take photos and be sure to tag BB4CK on Twitter @brownbaggingit and on Facebook and Instagram @BB4CK! We love to share in the joy and process of your snack drives!

Step 3: Collect and Donate

3

- The donations have been collected and now it is time to donate them to BB4CK to be used in lunches for Calgary kids!
- Items can be delivered to **The BB4CK Kitchen**, Monday to Thursday mornings. Please e-mail karin@bb4ck.org to arrange donation drop off time