

HOSTING A SNACK DRIVE

A step by step guide to help you achieve your goal



BROWN BAGGING FOR
Calgary's Kids

1 Plan

- Tell us about your snack drive. Send an email to our Data & Donations Coordinator at lyndsey@bb4ck.org.
- Learn more about BB4CK and childhood hunger in Calgary at <https://bb4ck.org/hunger-facts/>
- Pick a timeline for your snack drive. Is it going to be on a special day? Week? Month?
- What is your goal? (ie: collecting _ pounds of food or _ number of zip bags?) Item types?
- Where will snack item collection sites be? Will they be collected in a box or bin? Where will items be stored?
- Who is the main contact for your snack drive?
- *Get your whole community involved! Look to your friends and neighbours for their help – perhaps a children's group could decorate your collection bins and a youth group could help promote the drive with beautiful posters! Brainstorm ideas together, there are many ways people can take action with their talents and energy to help make your drive an astounding success!*

2 Promote

- Promote your snack drive with your community or organization early on. Share information about childhood hunger in Calgary, your goal, items you are collecting, your timeline, and your contact information for any questions.
- Promote your drive with posters, flyers, newsletters, bulletins, e-mails. Visit our media page for resources: bb4ck.org/media
- Post on social media! Make sure to tag us on Instagram and Facebook: @BB4CK! We love to share your snack drives!

3 Collect & Donate

- The donations have been collected and now it is time to donate them to BB4CK to be used in lunches for Calgary kids!
- Delivery can be arranged Monday to Thursday mornings. Please e-mail lyndsey@bb4ck.org to arrange donation drop off time and location information.
- We ask that you leave the snacks in their boxes or original packaging. Please, do not combine and make snack bags.
- **Please note. If you are wanting a tax receipt, we need the name, address, amount, and email address of the true donor along with proof of purchase.**

THANK YOU FOR CARING FOR KIDS!

Thank you for proving snacks for kids who would otherwise go hungry

BB4CK SNACK WISH LIST

Granola Bars



**NUT
FREE**



- NO CHOCOLATE DIPPED OR CHOCOLATE COVERED
- Natures Valley Lunchbox Bars
- Made Good Granola Bars / Granola Minis
- Nutri Grain Bars/President's Choice Cereal Bars
- Quaker Nut-Free Granola Bars
- Kirkland Chocolate Chip Granola Bars (Nut Free)



Fruit Alternatives

- SunRype Fruit Source / Fruit To Go bars
- GoGo Squeez Fruit Sauce **not fruit in plastic cups or apple sauce in cups

Crackers, Cookies & Others



- Gold Fish Crackers Snack Packs
- President's Choice Little Penguin Crackers
- Ritz Bitz Snack Pack - Cheese Flavoured **no peanut flavoured
- Bearpaw Soft Cookies
- Dare Brand individually packed cookies
- President's Choice Little Penguin Soft Cookies
- Beef Jerky individually packaged

Baking Supplies



- Chipits Chocolate Chips **must be this brand as they are NUT-FREE
- Ground flax seed or bran meal
- Oats (large bags)
- Paper Muffin Cups standard size

Miscellaneous



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- Monetary donations can be made at www.bb4ck.org/give-once